Brooke Dagefoerde

Contact Me

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815-979-9660

Roscoe, IL

Portfolio Link:
brookedag.com

Skills

Agile Process

Scrum Method

UX Research Process

Programs

Figma

WordPress

Adobe Illustrator,
InDesign, Photoshop

UserTesting.com

Mouseflow

Awards & Activites

Deans List Every Semester

Panhellenic Council Director of
Recruitment

Order of Omega: Leadership
Honors Society Member

Sigma Kappa:
Vice President of Recruitment
House Manager

Bradley Sports Girls Club:
Fundraising chair
Founding member

Education

Bradley University (Peoria, IL)
Aug 2021 - May 2025

Bachelors of Science, B.S. User Experience Design
Minor in Graphic Design
GPA: 3.96

Work Experience

Splunk UX Design Summer Intern (2024)

Expanded my skills as a designer during this 12-week internship with the growth marketing website team

Gained experience with Agile and worked with two different Scrum teams, while working on wireframes for stakeholders

Conducted user testing with pages of the company's live site with Usertesting.com

**Extended Reality Readiness Project (U.S. Airforce),
UX Design Intern (2023-Present)**

Bradley University is partnered with the University of Dayton Research Institute to create virtual, augmented, and extended reality tools that support the U.S. Air Force utilizing robotics controls.

As a UX intern, gained experience with the technical process of informal and formal usability testing. Dealt with style branding and implementing the branding throughout the research stage

Keurig Dr Pepper, UX Design Summer Intern (2023)

Completed a 10-week research and design sprint for an app geared towards the function of one of their products

In-depth experience with Figma including working with many style libraries and the curated Keurig components

Gained extensive knowledge about user testing with the iterative testing process and obtained more experience with UserTesting.com

Caterpillar Project (2022)

Focused on improving the Caterpillar business system used by dealers Worked on a two-person team with CAT personnel, which utilized Caterpillar design system in Figma

Completed additional research on competitors and their industry methods for dealer interactions